IMPORTANT DATES

APRIL 5, 2019
Football Season Ticket Renewal Deadline*

APRIL 27, 2019
Jackrabbit Athletics Scholarship Auction

MAY 31, 2019
Jackrabbit Club Renewal Deadline*

MAY 31, 2019
Basketball Season Ticket Renewal Deadline*

JUNE 1, 2019
Start of 2019-20 Jackrabbit Club Membership Year

AUGUST 2019
Annual Endowment Dinner for Donors & Student-Athletes

AUGUST 2019
Football Season Tickets Mailed to Donors/Ticket Holders

SEPTEMBER 7, 2019
2019 Football Home Opener

OCTOBER 2019
Basketball Season Tickets Mailed to Donors/Ticket Holders

NOVEMBER 2019
Football Season Ticket Holder Appreciation Event

NOVEMBER 2019
2019-20 Basketball Season Officially Begins

*Payment plan available beginning February through May

MESSAGE FROM THE DIRECTOR OF ATHLETICS

Thank you for your interest in and support of the Jackrabbit Club and South Dakota State University Athletics! It is truly a special time to be a Jackrabbit, and on behalf of our student-athletes, coaches, and staff, thank you for your investment. I hope you take great pride in all that SDSU student-athletes continue to accomplish in the classroom, in the community, and in competition. Academic All-Americans, Conference Champions, Postseason Qualifiers, and National Accolades have become the norm, and your investment in the Jackrabbit Club leads to these achievements.

Whether you are a prospective first-time donor or a long-time supporter, I want to emphasize the importance of your investment in the Jackrabbit Club. Annual membership in the Jackrabbit Club remains the most fundamental way to support SDSU student-athletes. Each dollar given to the Jackrabbit Club is a direct investment in our student-athletes and helps defray the ever-rising costs of higher education.

Jackrabbit Club members are a vital part of the team and we count on your loyalty and generosity to ensure that SDSU continues to compete for championships both regionally and nationally. We hope you continue to enjoy the many benefits of Jackrabbit Club membership, the greatest of which is knowing that you are making a difference in the lives of our student-athletes by Investing in Lifelong Champions!

Go Jacks!

Justin Sell
Director of Athletics

RACHEL KING
St. Michael, MN
Jackrabbit Club members make an immediate impact on all SDSU student-athletes. Their investment provides the foundation for our success.

DAVID JENKINS JR. Tacoma, WA

$27,342
In-State Full Cost of Attendance

$5,424
Support Services (Academic Advisors, Athletic Trainers, etc.)

$667
Secondary Insurance

$1,089
Equipment, Gear, Uniforms

$4,310
Team Travel

$2,407
Game Expenses

$41,239
Annual Cost per In-State Scholarship Student-Athlete
# Jackrabbit Club Membership

## LEVELS AND BENEFITS

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<tr>
<th>Benefits</th>
<th>LEGENDS</th>
<th>CHAMPIONS</th>
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<td>Jacks All-Access Pass²</td>
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<td>Early Purchase Option for Single Game Tickets</td>
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<td>Jackrabbit Club Membership Card and Club Gift</td>
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## PRIORITY POINTS SYSTEM

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<tr>
<th>Benefit</th>
<th>Points Per $100 Donated to the Jackrabbit Club</th>
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<tbody>
<tr>
<td>2 points</td>
<td>per $100 donated to the Jackrabbit Club</td>
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<tr>
<td>1 point</td>
<td>per $100 donated to any other athletics fund (e.g. endowments, capital projects, excellence funds)</td>
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<tr>
<td>3 points</td>
<td>per consecutive year of Jackrabbit Club Membership</td>
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<tr>
<td>3 points</td>
<td>per year, for which you hold season tickets</td>
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<tr>
<td>5 points</td>
<td>per year, for which you make your donation by the May 31st renewal deadline</td>
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<tr>
<td>25 points</td>
<td>Jackrabbit Club membership level upgrade</td>
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<td>20 points</td>
<td>for former student-athletes (one-time)</td>
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<td>15 points</td>
<td>for non-student-athlete alumni (one-time)</td>
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<tr>
<td>5 points</td>
<td>for faculty/staff donors (one-time)</td>
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The SDSU Athletics priority points system takes into account longevity in season ticket purchases, letterwinner/alumni status, and annual/cumulative athletics contributions and is set up to reward consistency in investment in SDSU student-athletes. Priority points are used for determining selection time in an allocation year, for away game tickets, and for post-season tickets (in conjunction with Jackrabbit Club membership level) and other athletics considerations.

Jackrabbit Club membership year ends May 31. Contributions received by May 31 qualify for Jackrabbit Club annual membership and benefits beginning June 1.

1. Jackrabbit Club members must be season ticket holders to receive a parking pass. The number of passes listed at each membership level is the maximum number of passes allowable upon request.
2. Complimentary admission to all SDSU sporting events (excludes FB, MBB, WBB, WR and postseason events).
3. Jackrabbit Club hospitality for football and basketball games includes complimentary food and beverage options in addition to a pregame “chalk talk” from a member of the coaching staff. Basketball hospitality dates will be determined and communicated to members near the start of the basketball season.
GET TO KNOW YOUR JACKRABBITS

CADE JOHNSON
FOOTBALL
Papillion, NE | Sophomore

What made you choose SDSU?
From the moment I stepped on campus, I felt like I was at home. The family environment, competitive atmosphere and amazing facilities made it an easy decision for me to become a Jackrabbit.

How has support from the Jackrabbit Club affected you as a student-athlete?
Support from the Jackrabbit Club has created so many opportunities for me both on and off the field. I feel so thankful to play the sport I love and receive an education at a Division I school. It truly is a dream come true.

What brief advice would you give to future Jackrabbit student-athletes?
Stay focused and push yourself outside your comfort zone. Show up every day and work hard through all the ups and downs.

What is your favorite SDSU Athletics memory so far?
My favorite memory so far was scoring four touchdowns in the first game of my redshirt sophomore season.

ASHLEY THEOBALD
SWIMMING & DIVING
Ft. Pierre, SD | Junior

How has support from the Jackrabbit Club affected you as a student-athlete?
Without the support of Jackrabbit Club members, my team and I would not be able to have many of the opportunities we do today. Jackrabbit Club members have enabled me the opportunity to pursue a fantastic education while competing in the sport I love. Everything done in and out of the competition arena is possible because of Jackrabbit Club members, and my team and I are eternally grateful.

What is your favorite SDSU Athletics memory so far?
Many of my favorite memories from college have to do with my teammates. One of my favorites has definitely been the Summit League Conference swim meet of my freshman year. We were in Indianapolis, and getting to enjoy the electric atmosphere and compete with my teammates was incredible. I don’t think I will ever forget that experience.

What do you enjoy outside of Athletics?
Outside of athletics I enjoy being on my family’s ranch, riding horses, and spending time with my family. I also enjoy reading books and traveling when possible.
FREQUENTLY ASKED QUESTIONS

Is my contribution tax-deductible?
Yes. All contributions to SDSU, excluding per seat licenses, are tax-deductible to the extent allowable by law. Please consult your tax advisor to determine deductibility specific to your gift.

When should I make or renew my annual contribution?
All Jackrabbit Club annual fund gifts must be made by May 31, 2019 in order to maintain membership, or become a new member, and receive your benefits in the 2019-20 Jackrabbit Club membership year (membership materials mailed in June). This May 31st deadline is important as it allows you to receive a full year of benefits, as well as an annual priority point bonus, and investments received by May 31st are used to establish budgets for the next fiscal year. There are numerous ways to make your gift, including options for payroll deduction and regular installment payments.

Do I receive Jackrabbit Club member benefits for my gift to an endowment, capital project or excellence fund?
No. The only way to receive Jackrabbit Club benefits is to make an annual fund gift to the Jackrabbit Club or a specific sport’s Jackrabbit Club account. Jackrabbit Club benefits are tied to annual fund giving to the Jackrabbit Club as this is the most fundamental way you can support SDSU Athletics. Each dollar donated to the Jackrabbit Club directly impacts our ability to pay our annual scholarship bill and set our annual operating budget.

ADDITIONAL WAYS TO INVEST

In addition to supporting SDSU student-athletes in the most fundamental way through your annual contribution to the Jackrabbit Club, there are several ways to further your investment.

Gifts to Support Facility Projects
Naming opportunities and donor plaque recognition options still exist at Dana J. Dykhouse Stadium and inside the Sanford Jackrabbit Athletic Complex, as well as in the to-be-constructed Wrestling Practice Facility and renovated Frost Arena. Additionally, premium seating opportunities including suite, loge, and club seat options remain for the 2019 football season and beyond. Please contact the athletics ticket office at 605-688-5422 to secure your seats today!

Scholarship and Program Endowments
Forever link your name to SDSU Athletics’ tradition of excellence by creating a scholarship and/or program endowment. Scholarship Endowments, forever bearing your name, support student-athletes by directly underwriting essential costs including tuition, room and board, and books. Similarly, Program Endowments in your name, provide perpetual financial resources for special projects as identified by the head coach and ensure that sport-specific operational budgets remain competitive well into the future.

Excellence Funds
SDSU student-athletes and coaches work every day to create a culture of excellence within their programs. Building a program that consistently competes for championships at the Division I level requires an above and beyond commitment from all involved. Excellence Funds were created to allow donors to make an above and beyond commitment to the sport(s) of their choice to fund important initiatives as defined by the head coach.

Planned Giving
You have the power to ensure that SDSU continues to meet the evolving needs of our student-athletes and the University for generations to come. Whether you want to benefit us after your lifetime, arrange a gift that pays you income, or start making an impact today, we can help you find the charitable plan that meets your needs.

Please visit www.backthejacks.com for additional information.

“The generous support of Jackrabbit Club members gives us the opportunity to pursue our dreams while also receiving a world-class education.”

SYDNEY BORMANN
Parkston, SD
CONTACT US

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