









For nearly 50 years, Frost Arena has served as the home for Jackrabbit basketball, wrestling and volleyball, as well as hosting countless other campus events at South Dakota State University. The iconic facility has been home to passionate fans and large crowds that have given Jackrabbit student-athletes a tremendous advantage. SDSU athletics looks to build off the momentum of the recently announced \$20 million transformational lead gift to rename the facility to First Bank & Trust Arena. The renovation and expansion of First Bank & Trust Arena includes new seating, new video displays, premium hospitality areas, locker rooms, team rooms, and athletic training and academic space are the next steps in the comprehensive plan. With these updates, the new home for Jackrabbit student-athletes will be one of the best in the country. Investments in this gamechanging facility will ensure South Dakota State maintains its home-court advantage for the long term as we continue to pursue conference and NCAA championships. Not only does this project have the student-athlete experience front and center, but our fan experience is paramount as well. The renovation and modernization of the new home of the Jackrabbits will feature numerous amenities including:

- Additional ticket booths and customer service stations, including enhanced entry points and upgraded elevators
- More spacious, padded chairback seating with better sight lines to ensure a more comfortable fan experience
- Wider concourses and additional restroom and concession locations, including enhanced menu options
- A student experience that will rival any in the country including a student only club room
- Premium seating options including courtside seats, club seats with a first-class club room experience associated with other first-class Division I and professional venues, with options for suites and/or loge seating



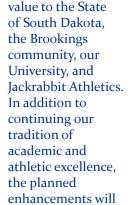
SUPPORT THE PROJECT: Recognition Opportunities

(gifts may be made over a five year pledge period)



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|---|---|-----------|
| | Women's Basketball Head Coach Office | Named |
| | Men's Basketball Lounge | \$125,000 |
| | Women's Basketball Lounge | \$125,000 |
| | Volleyball Lounge | \$125,000 |
| | Volleyball Head Coach Office | Named |
| | Loge Area 1 | \$100,000 |
| l | Loge Area 2 | \$100,000 |
| | Arena Classroom | \$100,000 |
| | Film Room | \$100,000 |
| | Men's Basketball Conference Room | \$75,000 |
| | Women's Basketball Conference Room | \$75,000 |
| | Volleyball Conference Room | \$75,000 |
| | Sport Specific Assistant Coaches Offices | \$50,000 |
| | Women's or Men's Basketball Specific Locker | \$25,000 |
| | Volleyball Specific Locker | \$15,000 |
| | Name on Donor Recognition Wall | \$10,000 |
| | | |

Additional spaces: Hall of Fame area, Sports Medicine Space



"First Bank &

Trust Arena will

add tremendous

Justin Sell Director of Athletics

create a one-of-a-

and fans alike."

kind experience for our student-athletes

Please contact any member of the athletics development staff for additional information:

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